



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-05-2012 PAGE: 1 of 2

BUYING TIME - 6205  
ATTN: KATHRYN WELSH  
650 MASSACHUSETTS AVENUE NW  
SUITE 210  
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395878	08-16-2012	09-04-2012	2	DALTON FOR GOVERNOR	DALTON FOR GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# 323 326 2205			CMS # 241279	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-11-2012	End Date 09-17-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241279			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 323 P : 326 E : 2205																
1	09-11-2012	09-16-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			1	30			1	1	1			3	400	3	1,200.00
2	09-17-2012	09-17-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			1	30	1							1	400	1	400.00
3	09-11-2012	09-16-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			2	30			1	1				2	475	2	950.00
4	09-11-2012	09-16-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30			1	2	1			4	850	4	3,400.00
5	09-17-2012	09-17-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30	1							1	850	1	850.00
6	09-11-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)			1	30			1	1	1			3	850	3	2,550.00
7	09-17-2012	09-17-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)			1	30	1							1	850	1	850.00
8	09-11-2012	09-16-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			1	30				1	1			2	335	2	670.00
9	09-11-2012	09-16-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (			1	30			1					1	380	1	380.00
10	09-17-2012	09-17-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (			1	30	1							1	380	1	380.00
11	09-11-2012	09-16-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30			1	1				2	760	2	1,520.00
12	09-17-2012	09-17-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30	1							1	760	1	760.00
13	09-11-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30			1	1				2	1,140	2	2,280.00
14	09-11-2012	09-16-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			1	30			1		1			2	1,425	2	2,850.00
15	09-17-2012	09-17-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			1	30	1							1	1,425	1	1,425.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 395878	Contract Dt 08-16-2012	Revision Dt 09-04-2012	Rev# 2	Advertiser DALTON FOR GOVERNOR	Brand DALTON FOR GOVERNOR	Product Code POLITICALS	Station/Market WTVD - DURHAM											
Agency Est# 323 326 2205		CMS # 241279	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-11-2012	End Date 09-17-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 241279									
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 323 P : 326 E : 2205															
16	09-11-2012	09-16-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30			1					1	1,140	1	1,140.00	
17	09-11-2012	09-16-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	1	30						1		1	285	1	285.00	
18	09-11-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30						1		1	285	1	285.00	
19	09-11-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	1	30							1	1	760	1	760.00	
20	09-11-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	1	30						1		1	750	1	750.00	
21	09-11-2012	09-16-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	1	30							1	1	285	1	285.00	
22	09-17-2012	09-17-2012	05:28AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	2	30	1							1	475	1	475.00	
														Contracted Gross Total:		34	24,445.00	
														Actual Gross Total:		34	24,445.00	
														Agency Commission:			3,666.75	
														Net Total:			20,778.25	
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total				
Sep 12		0.00		0.00		24,445.00		0.00						24,445.00				
TOTAL		0.00		0.00		24,445.00		0.00						24,445.00				

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